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**Program Basics**



**Proposal Details**

**Program Requirements**

**AND**

BUSN051 - Introduction to Business 3

**AND**

BUSN056 - Marketing Principles 3

**AND**

BUSN066 - Human Relations in Business 3

**AND**

BUSN078 - Business Communication 3

**Program Outcomes****WV Business Certificate of Achievement****PSLO****Performance**

Research and write strategic business and marketing plans.	0
Apply introductory business theories and concepts to research and analysis.	0
Utilize mathematical skills to solve business math problems.	0
Demonstrate critical thinking skills for analyzing legal and business cases.	0
Develop and prepare team based projects and professional business presentations.	0

0

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